



## ADVERTISEMENT TARIFF SHEET

An easy way to reach **0.5 million** cyber citizens

Page	Display Area	Adtype	Size (in pixels)	Price (in Indian Rupees)			
				1month	3months	6months	12 months
<b>Home Page</b>	Top	Banner (image)	468x60	6000	18000	36000	60000
	Top	Text link	N/A	3000	9000	18000	30000
	Top	Banner (image)	234x60	3500	10500	21000	35000
	Top	Rectangular (image)	200x200	4500	13500	27000	45000
	Top	Rectangular (image)	250x250	5000	15000	30000	50000
	Middle	Banner (image)	468x60	3500	10500	21000	35000
	Middle	Text link	N/A	1500	4500	9000	15000
	Bottom	Banner (image)	468x60	3000	9000	18000	30000
	Bottom	Text link	N/A	1000	3000	6000	10000
	Bottom	Rectangular (image)	200x200	2500	7500	15000	25000
	Bottom	Rectangular (image)	250x250	3500	10500	21000	35000
	Bottom	Rectangular (image)	300x250	5000	15000	30000	50000
	Bottom	Rectangular (image)	336x280	6000	18000	36000	60000
<b>Parent Pages</b>	pages linked to main navigation such profile, factsheet, trains, tourism spots etc...						
	Top	Banner (image)	468x60	2500	7500	15000	25000
	Top	Text link	N/A	1200	3600	7200	12000
	Top	Rectangular (image)	200x200	2500	7500	15000	25000
	Top	Rectangular (image)	250x250	3500	10500	21000	35000
	Middle	Banner (image)	468x60	1700	5100	10200	17000
	Middle	Text link	N/A	700	2100	4200	7000
	Bottom	Banner (image)	468x60	1900	5700	11400	19000
	Bottom	Text link	N/A	800	2400	4800	8000

Bottom	Rectangular (image)	200x200	2000	6000	12000	20000
Bottom	Rectangular (image)	250x250	2500	7500	15000	25000
Bottom	Rectangular (image)	300x250	3000	9000	18000	30000
Bottom	Rectangular (image)	336x280	3500	10500	21000	35000

**Subpages**

pages linked to parent pages

Top	Banner (image)	468x60	1500	4500	9000	15000
Top	Text link	N/A	500	1500	3000	5000
Top	Rectangular (image)	200x200	1500	4500	9000	15000
Top	Rectangular (image)	250x250	2400	7200	14400	24000
Middle	Banner (image)	468x60	1200	3600	7200	12000
Middle	Text link	N/A	400	1200	2400	4000
Bottom	Banner (image)	468x60	1000	3000	6000	10000
Bottom	Text link	N/A	300	900	1800	3000
Bottom	Rectangular (image)	200x200	1000	3000	6000	10000
Bottom	Rectangular (image)	250x250	1500	4500	9000	15000
Bottom	Rectangular (image)	300x250	2000	6000	12000	20000
Bottom	Rectangular (image)	336x280	2500	7500	15000	25000

\* Space will be a \* Space will be allotted based on availability

For more details E-mail us at [webmaster@kadapa.info](mailto:webmaster@kadapa.info). Alternatively you can contact us on 9440024471/9490136930 for any details